



„So you don't miss internet in foreign countries.

The new attractive surf flatrates and
full cost control.“

Swisscoms roaming promotion was an exciting job. After three teams pitched unsuccessfully for two rounds already, the advertisement company Jung von Matt Limmat brought me on board. Three of my ideas won the race and got realized.

ClearChoice

Damit Sie das Internet
im Ausland nicht vermissen.
Die neuen attraktiven Surfpreise
und volle Kostenkontrolle.



PERFECTSTAY



Damit Sie das Internet
im Ausland nicht vermissen.

Die neuen attraktiven Surfтарife
und volle Kostenkontrolle.



swisscom



Idea and coproduction:

